## **NEW FOR 2025**

## SHIMANO

## OUTLIER

Operating outside the boundaries of the established tournament bass scene, technical swimbait anglers embrace a "culture of one" approach in their pursuit, focused on securing the largest fish in the system using one dedicated tactic to do it. This radical level of commitment warrants cutting-edge rod innovation to match. Infused with Shimano's most advanced blank materials and technologies, the Outlier series of technical swimbait rods offers anglers actions designed for maximum utility, durability and sensitivity on the water. To create a blank with ultimate compressional and torsional rigidity, engineers employed two top-tier Shimano manufacturing processes — Spiral X and Hi-Power X. These processes prevent the blank from twisting and rolling, enhancing accuracy and control when casting big baits while providing increased power for battling large fish.

CIAT

Charles C. Harrison



Durable components like a custom carbon fiber-infused CI4+ reel seat and double-foot Fuji K-Frame guides with SiC
inserts are built to withstand the strain of bulky, long-range bait deployment and retrieval. To ensure superior grip
and comfort, all rods in the Outlier series feature thoughtfully designed custom spiral EVA handles with durable
heat-wrapped exteriors, minimizing angler fatigue and allowing for extended sessions on the water. Available in six
unique actions, with a range of powers tuned to accommodate specific bait weights and lengths, Shimano tailored
the Outlier series to meet the tactical challenges of technical swimbait fishing.

- Spiral X
- Hi-Power X
- CI4+ Reel Seat



•	Fui	ji Guides	

- Custom Spiral Handle
- Custom Neoprene Rod Sock

OUTLIER												
Model	Length	Power	Action	Mono Line Rating (lb test)	Lure Rating (oz.)	Foregrip Length (in)	Grip Length (in)	Guide Type	Pieces	Grip Material	UPC	MSRP
CASTING												
OUC74MH	7'4"	MH	F	10-20	1/2-2	1.5	12.5	Fuji SiC	1	EVA + Shrink Tube	022255299787	\$349.99
OUC79MHP	7'9″	MH+	MF	10-20	1-4	1.5	14.5	Fuji SiC	2	EVA + Shrink Tube	022255299794	\$349.99
OUC710HP	7'10″	H+	М	12-25	3-6	1.5	15.5	Fuji SiC	2	EVA + Shrink Tube	022255299800	\$349.99
OUC711H	7'11″	Н	F	14-30	1-5	1.5	15.5	Fuji SiC	2	EVA + Shrink Tube	022255299817	\$349.99
OUC80XH	8'0"	XH	М	14-30	4-9	1.5	16.5	Fuji SiC	2	EVA + Shrink Tube	022255299824	\$349.99
OUC80XXH	8'0"	XXH	MF	16-35	6-14	1.5	16.5	Fuji SiC	2	EVA + Shrink Tube	022255299831	\$349.99

OUC79MHP